Velopex Service Team Expands

The Velopex Service Department, dedicated to supporting the growing range of High Quality Products supplied by the Company, is delighted to welcome David Ball to the Team.

David is based in North Hertfordshire and covers the East of England, Midlands and North London. His background is within manufacturing industry having also spent 10 years working for the Company. This further strengthens the Velopex Service Team in an important area of the Country.

The Velopex Range of Products ranges from the widely used processors such as the Velopex Intra-X and Extra-X to the Aquareal Quatro and Diode Laser. All of the products are supported, demonstrated and maintained by the Velopex Service Team.

For more information, please contact:
Own Reilly, Service Coordinator
Velopex Service
Email: enquiries@velopex.com
www.velopex.com

Sident Dental Systems

Looking for Sirona Equipment, get it from Sident!

If you are looking for any Sirona equipment, get it from Sident Dental Systems, the UK’s only Specialist Supplier of Siemens/Sirona equipment. Only Sident Dental Systems can offer you:

• Comprehensive bespoke Project Management Service for Surgery refurbishments
• Factory Trained Engineers
• Product Specialists to advise on device installation and on-site training
• Low cost finance packages for all products
• Established 28 years

Sirona Specialists, Sident Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 2D and 3D digital and film based x-ray apparatus – including the very latest Galileos 3D digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including SiroLaser, SIBOEndo and the DAC Universal sterilisation unit.

Wherever possible potential clients are invited to visit The Courtyard, Sident’s state-of-the-art training and showroom facility, where they will be able to see the complete product range in action.

Finally Sident will undertake a complete Project Management Service, including installation and post installation service support, to enable these dreams to become reality.

For further information call Sident Dental Systems on 01952 582800 or email j.colville@sident.co.uk

CEREC has successfully provided dental restorations for millions of patients and dentists globally. Using CEREC, allows you to produce perfect chairside ceramic restorations in the same visit whilst saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can effectively support your practice and for a no obligation demonstration of the CEREC 3D system telephone 0845 071 5048 or email: info@sironadental.co.uk or visit plcacemedsolutions.co.uk

Outstanding Views With The OPMI Pico

Nuvie is renowned for providing dentists with the highest received illumination equipment. The OPMI Pico microscope, specifically designed by world leader Carl Zeiss exclusively for use in dental practices, represents a cost-effective and versatile equipment solution.

Dr Henry Hoy’s dental practice in Chinnor, Oxfordshire focuses on cosmetic treatments, including crown, bridge and veneers. “I have a huge interest in endodontics,” he says, “and when you love something, you want to do it well. At first I used the OPMI Pico just for endodontic treatment but now I use it for everything.”

“The image is absolutely outstanding,” Dr Hoy continues, “and the combination of light and magnification is the main reason I use the OPMI Pico.”

Nuvie offers a comprehensive service to dentists, including surveys of equipment, full installation and training, as well as prompt and reliable aftercare. “Nuvie have been fantastic,” Dr Hoy concludes. “I am really pleased with my OPMI Pico.”

For more information please call Nuvie on 01455 758059, email info@nuvie-ltd.com or visit www.noroscope.co.uk

Dental Bleaching, Education and Training

The British Dental Bleaching Society provides training and is the only UK body to offer certification of tooth whitening procedures to all members of the dental team.

There are two levels of membership to the society regular and gold, and once joined you will have access to the latest information on bleaching, education and training. Join in time and you could attend Knol–edge is Power, teeth whitening master class on Wednesday 21st October or the Advanced Bleaching Seminar and hands on training two day course on 29th to 30th October 2009.

The Dental Directory is the proud sponsor of the BDDS, supporting the society and members to ensure the correct practice of tooth whitening. Members are eligible for an exclusive package of benefits provided by The Dental Directory.

For more information on the society, membership and forthcoming training courses, call The British Dental Bleaching Society on 0207 7267 7070 or visit www.bdds.co.uk

The Dental Directory is pleased to announce another Study Club on the topic of ‘Symbiosis in Dentistry – Orthodontics and the Restorative Dentist’.

Dr Peter Huntley will be presenting. Having founded the DAC Universal sterilisation unit which enhances the stability and shelf life of the gel.

To find out more call 0800 585 586 or go on-line at www.dental-directory.co.uk

Banish Tooth Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and surgery procedures.

GC has introduced Tooth Mousse that is the perfect adjunct to your usual tooth whitening treatments. Apply immediately after tooth whitening to relieve sensitivity caused by dehydration in the surgery or provide your patients with a tube to take home with their whitening kit.

GC Tooth Mousse is water based, sugar free topical cream

Secure Your Future with CEREC

Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for practices, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from your dental practices locally which has a real advantage for the patient.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to offer your patients chairside treatments with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the prosthesis.

The Dental Directory is pleased to announce another Study Club on the topic of ‘Symbiosis in Dentistry – Orthodontics and the Restorative Dentist’.

Dr Peter Huntley will be presenting. Having founded Quality Orthodontics, one of the country’s largest adult orthodontic practices, Dr Huntley has a broad range of knowledge and experience to draw upon. He is also a part-time lecturer at the Royal London and Eastman Dental Hospitals and in this session he will be focusing on how interdisciplinary management of complex problems can generate improved outcomes.

The presentation will cover areas including: Gingival margin problems; the redistribution of space; paralleling teeth and access for hygiene; and third molar issues.

Any practitioner looking to expand their skills base for restorative dentistry would find something of benefit from Dr Huntley’s address, which will take place on Tuesday 3rd November 2009 at the British Dental Association.

For more information or a booking form please contact Suzy Binns on 0845 071 5048 or email suzy@bacd.com.

BACD London Study Club

Continuing with its series of career development events, the BACD is pleased to announce another Study Club on the topic of ‘Symbiosis in Dentistry – Orthodontics and the Restorative Dentist’.

wy10 are proud to announce the new advanced ‘wy10 Chairside Whitening Kit’

The wy10 product range has made a substantial impact on the Dental Whitening market in 2008, and is growing business in 2009 with new products and updated packaging.

Under the guidance and experience of Dr Wyman Chan, the company has developed a range which is not only competitive in this economic climate, but innovative too!

Referring to the new look ‘wy10 chairside kit’, Dr Chan accentuated the streamlining of the components, additional procedural information and the restyled package, which will continue to harmonise and develop its range professionally and aesthetically.

The key feature? Each whitening gel syringe is now individually packed in a vacuum-sealed aluminium foil pouch. This provides a controlled environment which enhances the stability and shelf life of the gel.

Dentists worldwide are finding the new and improved ‘wy10 Chairside System the simplest and most effective whitening treatment available.

The wy10 whitening products are available in the UK exclusively from The Dental Directory. To find out more call free on 0800 585 586 or go on-line at www.dental-directory.co.uk

IMAGING & WHITENING

UNITED KINGDOM EDITION - SEPTEMBER 28- OCTOBER 4, 2009

26

DENTAL TRIBUNE

Page 27
that contains Recaldent® CPP-ACP (Caries Inhibitor – Amorphous Calcium Phosphate). This topical paste will provide extra protection for the patients’ teeth. It has been shown that the twice-daily use of 1% CPP-ACP solution produced a 19% reduction in enamel demineralisation (Reynolds, 1988).

When CPP-ACP is applied to the tooth surfaces, it binds to biofilms, plaque, bacteria, hydroxyapatite and surrounding soft tissues, focusing bio-available calcium and phosphate. To provide a variety of choices for individual patients, GC Tooth Mousse is available in 5 delicious flavours namely, Strawberry, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0044) 1908 218999 or e-mail info@uk.gceurope.com

Beverly Hills Formula/ Purity Laboratories

Come and visit us at the BDIA Dental Showcase 2009, stand D17. Upgrade to the healthier side of whitening and remain cleaner. The result: teeth that appear healthier and a healthy mouth means a healthy body. The beauty of Beverly Hills Formula toothpaste is itsó no abrasion and anti-plaque properties that will work day and night to prevent gum disease and maintain your all-white smile.

In its bid to prevent gum disease and maintain your all-white smile, Beverly Hills Formula has conducted a Gum + Enamel Protection toothpaste. With regular use, Beverly Hills Formula has been shown to reduce plaque that builds up on your teeth, by 30%.

For further information or to arrange a ‘learning lunch’, contact Alkaphorn on 01785 714910 or e-mail: enquiries@alkaphorn.co.uk

Back to the Future

Lingual orthodontics comes of age

Exactly eighteen years ago, in June 1991, the first International Lingual Orthodontics meeting was organised. The practice of lingual orthodontics is now growing in popularity – both with orthodontists and patients. This milestone is being acknowledged by The British Lingual Orthodontic Society (BLOS) which was started in 2002 and has a growing number of members, all of whom are orthodontic specialists with an additional special interest in lingual appliances.

The term ‘lingual’ comes from Latin and means “on the side, towards the tongue”. Lingual orthodontics refers to the correction of malaligned teeth by means of fixed appliances, which are bonded to the inner surface of the teeth to correct tooth positioning – without the braces being seen.

There are now a number of different lingual systems vying for prominence and details of these and the choices available to provide more information about these are listed on the BLOS website. Also available on the site is a searchable database of orthodontic specialists to whom GDPs can refer patients in their area.

BLOS can also provide patient literature on lingual orthodontics and can be contacted at www.blos.co.uk

Complete Protection from Cardozo

Vista Tec Orange from Cardozo is the newest version of the popular Vistalux range. Vista Tec Orange protects eyes from harmful blue light frequencies emitted by curing lights. The high quality of the orange shield allows an excellent optical view and full-face protection. The shield is easily fixed to the Vista Tec frame to ensure a comfortable, lightweight and effective barrier when curing.

Blade protective eyewear features high specification, lightweight metal frames with optically correct wraparound lenses. Blade are supplied with clear or tinted anti-scratch, anti-mist lenses in a titanium coloured frame.

Polydentia Clean is the new cleaner developed specifically for cleaning protective eyewear and shields in the dental surgery. Polydentia Clean is gentle on materials, but hard on dirt and bacteria. It can be sprayed directly onto frames and lenses to provide effective cleaning and care. The liquid evaporates quickly and leaves no residues or streaks.

For further details on these or any of our other products, please contact Cardozo on 01494 775010, info@cardozo.co.uk

Every reason, every season

The Sonicare range has tended its reach for deep interproximal cleaning and along the gingival margins. If a patient requires focused cleaning, then find the Mini brush head helps them focus the dynamic cleaning of their FlexCare in areas which need special attention – hard to reach interproximal areas, around posterior teeth, around fixed and partial dentures and implants and on the lingual surfaces.

For children using the Sonicare For Kids there are two age-appropriate brush heads to suit their needs at key developmental stages; for the youngest brushers aged 4-7 the 4+ head has a short neck and small head whilst the 7+ brush head has a large head and long neck and is targeted towards children who are more independent brushers.

For more information visit www.sonicare.co.uk/dp

The Implant Course

Newcastle

Offering GDP’s around the world a unique learning opportunity to develop the core skills required to successfully and confidently provide dental implants predictably, The Implant Course Newcastle is now enrolling for their year-long course Jan–Nov 2010 (last Friday of every month).

Held at the Complete Smile Academy, South Shields, the year long Implant Course is an intensive hands-on program led by Allen Branley, Clinical Director at Complete Smile and will explore:

• Case Preparation and Planning
• Crown made easy / Problem solving
• Predictability, C.T. and Soft tissue planning
• Precision Restorations and Laser Welding
• The Art of Aesthetics and Bite Design
Orthodontic Society: “There are already many examples of commissioning and providers working in this successful and local clinical.

A full report of the event will be published by the British Orthodontic Society after the event. For more information please visit: www.bos.org.uk

'60 second' High Level Surface Disinfectant/Cleaner

- All Surface ready to use duel Microbiological Activity
- 1 litre trigger with trigger dis- pense
- 5 litre economy drum

Now available through your usual dental wholesaler www.alkepharm.co.uk

First Orthodontic Commissioning Education Day has bite

The British Orthodontic Society has now confirmed the final line up of the first Orthodontic Commissioning Education Day which is to be held in parallel with this year’s British Orthodontic Conference in Edinburgh on 14 September 2009. The day is aimed at individuals and organisations who are involved in commissioning NHS orthodontic services and 100 PCT representatives have already registered to attend.

Along with the Department of Health and the Chief Dental Officer, the British Orthodontic Society firmly believes in the value of shared learning about local commissioning and contracting between different areas of the country. Whilst the new contractual arrangements of 2006 in England and Wales brought about a number of positive changes, there are still many issues that would benefit from further clarification and guidance.

According to Richard Jones, Chairman of Orthodontic Practice Committee of the British

Professional, Personal, Practice Advice

Dental Practice Consultancy Service (DPCS) provide dental professionals with specialist, bespoke advice on a variety of financial and commercial related issues. Engaging a refreshing, independently personal approach to business, IPS offers dentists the following consultancy services:

- Practice Valuation, Sale and Purchase, Independent, professional valuations for sale, purchase or establishment/dissolution of partnerships
- Full practice purchase details including development potential are also available on the DPCS website
- Financial Health Check and Practice Income Analysis - Extensive financial evaluations, financial projections (changes to working practices) and financial optimisations for areas that could be improved
- Practice Contractual Agreements - Expert advice on partnerships agreements, associate agreements and PCT or GDS contracts

With a proven track record to providing expert assistance to the dental profession, IPS is also a member of the Association of Specialist Providers for Dentists (ASPD). Since its formation in 2000, IPS has provided dentists with reliable, up-to-date guidance and a professional, reasonable charge structure.

For more information call 0161 652 5560 or visit the Dental Practice Consultancy Service website www.dental consultancy.co.uk

Patient Communications

The public are largely unaware of the risks associated with periodontal disease let alone the means of preventing or controlling it. The British Society of Periodontology (BSP) have produced a patient leaflet that explains in clear language what the disease is, who can get it and how it can be treated. The leaflet has been produced in conjunction with P&G Oral Health whose spokesperson comments, “Consumer press coverage on dental matters is starting to increase but most of this seems to relate to cosmetic dentistry. Clearly periodontal disease is not such an attractive topic, which is ironic considering that it affects such a large proportion of the population. The BSP have done a fantastic job in putting this leaflet together and we hope that with the support of the profession it will do much to demystify this prevalent disease”. All BSP members will also receive samples in the autumn. Alternatively, you may contact your Oral-B representative who will also have stock available for any practices.

Consequently, Leo James has been appointed to the new position of UK CAD/CAM Manager.

Ivoclar Vivident has had significant interest in many areas over the last few years and CAD/CAM dentistry is just one area that will become more important over the years to come. With this in mind senior management at the UK headquarters intends to place considerable focus on this range of products.

Ivoclar Vivident, a market leader in all-ceramics with product innovations and strategic training support for the dental industry. All- ceramics is a core competence of the company and senior management consider dentistry needs highly aesthetic and reliable materials for the CAD/CAM technique.

For more information, please call DENTSPLY on +44(0)800 072 3313 or visit www.dentsply.co.uk

Vizilite Plus™ Screening Test for Oral cancer

Vizilite Plus™ is a simple technology to assist in the early detection of oral cancer. A small fee as against an amalgam for posterior restorations. With low wear rates, a shrinkage rate of 1.7%, excellent, non-sticky handling, (QuiXil) also saves the dentists’ time by curing 4mm increments in just 10 seconds.

For more information, please call DENTSPLY on +44(0)800 072 3314 or visit www.dentsply.co.uk

Ivoclar Vivident Appoints New UK CAD/CAM Manager

Darryl Muff, General Manager, Ivoclar Vivident UK comments, “I would like to congratulate Leo on his new appointment and look forward to supporting him in respect of the challenges and rewards that his new post will bring.”

Increasing numbers of patients are demanding metal-free restorations due to concerns over amalgam and the superior aesthetics that composites provide. With QuiXil, DENTSPLY has taken posterior restorations to a new dimension.

QuiXil is designed to offer an extremely durable, aesthetically pleasing restoration that is easy to place and highly packable, at a very reasonable price. Available in one universal shade, QuiXil blends very well with the colour of the surrounding tooth structure. Clinicians can offer their patients the choice of a white filling that satisfies their aesthetic needs at a lower cost and with the additional confidence of a long-past history of successful long-term use.
Reliable, automated, hands-

Posterior Aesthetics

Complex Treatment

No more Paper – All validated

Cost Effective – Is compatible

Safe – All data stored on PC

Proven broad spectrum Hydro-

Research Methodology

www.swallowdental.co.uk

Fax: 01535 656437

Tel: 01535 656312

West Yorkshire

Silsden

Unit 8, Ryefield Court

Swallow Dental Supplies Ltd

an order or for further infor-

traceability label for your

gowns and feature a detachable

needs. They contain a compre-

saving solution for your surgical

W&H and Nouvag and can save

Swallow Dental may be the

and disposable giving sets from

and contamination may contaminate exposed

tables and bacteria, particularly

bacteria, particularly
dressed by ViZitile. Carried out as part of a

treatment. ViZitile Plus™ is a simple, low cost, pain free

and 100 % sensitive test that can

help save lives or give Patients

peace of mind.

Pack of 40 ViZitile Plus™ £622.78 plus VAT Pack of

Customer Plus™ £500.55 plus

For more information, please contact

Parand 01692 60 1788

or visit www.panadent.net

SaniSwiss – Cost saving surgical

essentials!

Are your surgical consum-

ables costing you too much? The new

range of Swiss quality Drape kits and

disposable giving sets from

Swallow Dental may be the

answer for you. The sterile giving

sets are compatible with all

major manufacturers including

W&H and Nouvag and can save

you up to 9% on your current

costs. The SaniKit pre-packed drape kits provide a time and cost

saving solution for your surgical needs. They contain a compre-

hensive range of drapes and
gowns and feature a detachable

traceability label for your

records and are currently on offer

from £20 per pack. To place an

order or for further informa-

tion contact Swallow Dental

on 01535 665132.

Rebecca Jacques

Swallow Dental Supplies Ltd

Unit 8, Ryefield Court

Ryefield Way

Silston

West Yorkshire

BD20 0DL

Tel: 01535 666612

Fax: 01535 665437

Email: rebecca.jacques@swallowdental.co.uk

www.swallowdental.co.uk

Introducing SeptProtector for complete surgery disinfection

Eschmann, the first name in infection control, is proud to introduce the powerful Sept-

Protector, the complete surgery
disinfection solution. Micropar-
ticles and bacteria, particularly those distributed by dental tur-

bines can contaminate exposed surfaces and remain active for

many hours within the surgery.

The SeptProtector is specifically
designed to safeguard against cross-infection risks.

• Reliable, automated, hands-

free disinfection of all patient areas

• Protects against microbial, vi-

ral and sporicidal contaminations

• Disinfects all exposed surfaces

more effectively than manual

methods

• Cost Effective – Is compatible

with all YoYo equipment

• Safe – All data stored on PC

memory is protected, and will

not be lost if PC crashes

Replacing your current USB and printer, YoYo Dental's cost-
effective Wireless Data Logger is compact and discreet, optimis-
ing on space whilst ensuring best

practice to HTM 01-05 guidelines.

For more information, or for

a FREE compliance survey, please phone YoYo Dental on 01535 656312

or email info@yooyodental.com

www.yooyodental.com

Waterpik® Dental Water Jets Now Available Across All Boots Stores!

The benefits of Waterpik® Dental Water Jet have been doc-

umented in numerous clinical

studies. Water Pik is delighted
to announce that this ground-

breaking equipment is now available in over 800 Boots stores across the UK.

Scientifically proven to offer

great advantages in a daily

healthcare regime, the Water-

pik® Dental Water Jet can dra-
tically improve overall oral

health.

Dental professionals can also order Waterpik® dental water

jets through their dental whole-
sales and make the most of their

professional courtesy discount.

Lightweight and cordless, the

Waterpik® dental water jet offers

many advantages. It is conven-

ient when travelling and its slen-

der shape enables easy storage.

The many health benefits of

Waterpik® dental water jets in-

clude a hygienic mouth, strong

and healthy teeth and gingivae,

fresh breath confidence and excel-

lent protection against
discomfort, plaque, bacteria, bleeding and a range of periodontal diseases.

For more information visit www.waterpik.co.uk

Invest In Your Career

The UCL Eastman Dental In-

stitute has supported dental pro-

fessionals for 60 years by offering a variety of training pathways

supporting career development.

Whether it is studying towards specialty training or just to ex-

pand your knowledge, the East-

man provides a vast selection of courses.

A wide range of part-time modular UCL, MPhil and MSc courses start at various stages throughout the year (eg Restorative, Aesthetic, Implant) and support committed dental professionals wishing to update their clinical skills and work towards Certificate, Diploma and MSc degrees.

Applications to study for other MSc and M ClinDent sub-

ject areas will be taken until early

January 2010 for October 2010

entry and will offer graduates the opportunity to acquire advanced clinical skills.

Research degrees are avail-

able for graduates wishing to un-

dertake independent research

leading to a PhD, MPhil or M D(Res) degree.

For further information please

contact 020 7915 1092 or email

academi@eastman.ucl.ac.uk

World-class MSc in Restorative & Aesthetic Dentistry available online

Smile-on is the leading provider of innovative, flexible

learning programmes to dental professionals. Its complete pro-

approach utilises the latest learn-

ing solutions, including Webi-

nars.

For more information please call 020 7400 8889 or email info@smile-on.com

Expert Support From The Royal Bank Of Scotland And The ASPD

With its dedicated Healthcare

teams and Healthcare Relation-

ship Managers, the Royal Bank of Scotland has proven time and

again that its services are of great

benefit to dentists. This has en-

abled it to join the Association of Specialist Providers to Dentists, the first port of call for dentists in need of a little help. With in-

depth sector knowledge, tailor-

made financial packages to meet

the needs of even the most

unique practice, specialist insur-

ance and up to 100% finance and

funding for goodwill, the Royal Bank of Scotland provides reli-

able support for dentists.

ASPD members also include

Solicitors, Accountants, Inde-

pendent Financial Advisers,

Valuers & Sales Agents, In-

surance Brokers and more, who

can all work together to create
effective solutions. Call now and

request the ASPD Directory, or

visit the website to view

helpful articles and profiles on

members.

For more information on the

ASPD please call 0800 458 6775 or visit www.aspd.co.uk

NEW

Hate paper

printouts? – Go Wireless!

A market leader in infection

control solutions, YoYo Dental is proud to launch the NEW SpectroM Wireless Data Logger. Con-

nected to your current washer
disinfector or autoclave, SpectroM Wireless Data Logger will convert all equipment to produce

HTM 01-05 compliant validated
data readings.

• No more Paper – All validated
data is transmitted to your

PC, removing need to file and

organise printouts

• Fast – Broadband WiFi Connect-

ivity transmits constant data

stream to PC

Introducing SeptProtector

for complete surgery disinfection

Eschmann, the first name in infection control, is proud to introduce the powerful Sept-

Protector, the complete surgery