CEREC has successfully provided dental restorations for millions of patients and dentists globally. Using CEREC, allows you to produce perfect chair-side ceramic restorations in the same visit whilst saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can actively support your practice and for a no obligation demonstration of the CEREC 5D system telephone 0845 071 5040 or email: info@sironadental.co.uk or visit www.sironacadcam-solutions.co.uk

If you are looking for any Sirona equipment, get it from Sident!

• Comprehensive bespoke Project Management Service for Surgery refurbishments
• Factory Trained Engineers
• Product Specialists to advise on design, installation and on-site training
• Low cost finance packages for all products
• Established 28 years

Sirona Specialsists, Sident Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 2D and 3D digital and film based x-ray apparatus – including the very latest Galileos 3D digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including SironLaser, SIBROendo and the DAC Universal sterilisation unit.

Wherever possible potential clients are invited to visit the Courtyard, Sident’s state-of-the-art training and showroom facility, where they will be able to see the complete product range in action.

Finally, Sident will under take a complete Project Management Service, including installation and post installation service support, to enable these dreams to become reality.

For further information call Sident Dental Systems on 01952 582900 or email j.colville@sident.co.uk

Sident Dental Systems
Looking for Sirona Equipment, get it from Sident!

Dr Henry Hoy’s dental practice in Chinnor, Oxfordshire focuses on cosmetic treatments, including crown, bridge and veneers. “I have a huge interest in endodontics,” he says, “and when you love something, you want to do it well. At first I used the OPMI Pico just for endodontic treatment but now I use it for everything.”

“The image is absolutely outstanding,” Dr Hoy continues “and the combination of light and magnification is the main reason I use the OPMI Pico.”

Nuviefox is renowned for providing dentists with the highest quality and most professional light source available on the market. The OPMI Pico microscope, specifically designed by world leader Carl Zeiss exclusively for use in dental practices, represents a cost-effective and versatile equipment solution.

Dr Hoy is a long standing user of Siemens/Sirona equipment. “I have a very high respect for the Siemens range of products,” Dr Hoy continues “and I use the OPMI Pico just for endodontic procedures.”

Sirona, with its experience and product knowledge, has been asked by Dr Hoy to help him set up an endodontic centre in the near future. CEREC is proven to increase the practice’s turnover and allow you to provide high quality and aesthetically pleasing treatments. CEREC is the perfect solution for patients who are looking to improve the appearance of their smile.

Sensitivity is often an issue associated with Tooth Whitening, but innovative too!

GC Tooth Mousse is water based, sugar free topical cream that accents the streamlining of the components, additional procedural information and the restyled packaging will continue to harmonise and develop its range professionally and aesthetically.

The key feature? Each whitening gel syringe is now individually packed in a vacuum sealed aluminium foil pouch. This provides a controlled environment which enhances the stability and shelf life of the gel.

Dentists worldwide are finding the new and improved ‘wy10 Chairside kit’,Dr Chan accentuated the streamlining of the components, additional procedural information and the restyled packaging will continue to harmonise and develop its range professionally and aesthetically.

The wy10 whitening products are available in the UK exclusively from The Dental Directory. To find out more call free on 0800 085 598 or go on-line at www.dental-directory.co.uk

Banish Tooth Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and professional procedures.

GC has introduced Tooth Mousse that is the perfect adjunct to your usual tooth whitening treatments. Apply immediately after tooth whitening to relieve sensitivity caused by dehydration in the surgery or provide your patients with a tube to take home with their home whitening kit.

GC Tooth Mousse is water based, sugar free topical cream

Outsideing Views With The OPMI Pico

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GC Tooth Mousse is water based, sugar free topical cream
that contains Recaldent® CPP-ACP (Caries Inhibiting Phosphate – Amorphous Calcium Phosphate). This topical paste will provide extra protection for the patients’ teeth. It has been shown that the twice-daily use of 1% CPP-ACP solution produced a 19% reduction in enamel demineralisation (Reynolds, 1988).

When CPP-ACP is applied to the tooth surfaces, it binds to biofilms, plaque, bacteria, hydroxyapatite and surrounding soft tissue, providing bioavailable calcium and phosphate. To provide a variety of choices for individual patients, GC Toot Mousse is available in 5 delicious flavours namely, Strawberry, Orange, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0844) 1908 21999 or e-mail info@uk.gc-europe.com.

Beverly Hills Formula/Purity Laboratories

Come and visit us at the BDTA Dental Showcase 2009, stand D17. Upgrade to the healthier side of whitening and stop Gingivitis before it starts. The best recommendation for bright white teeth is the everyday use of Beverly Hills Formula from Purity Laboratories, because the range offers a unique combination of anti-bacterial agents, low abrasion and anti-stain polishes to protect and whiten teeth and aims to provide innovative, high quality, niche products in the oral hygiene market. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula toothpaste removed over 90% of staining. In its bid to prevent gum disease by controlling the amount of plaque that builds up on your teeth, Beverly Hills Formula has formulated a Gum + Enamel Care toothpaste. With regular use the Potassium Citrate formula builds a protective layer on the tooth’s nerve endings, providing long lasting protection against tooth sensitivity. A healthy mouth means a healthy body. The result: teeth that appear whiter; feel smoother and remain more resistant.

For further information please visit our website: www.beverlyhillsformula.com.

DENTSPLY Promotes World-Class Expertise With Ceram.X™

At the beginning of the year, DENTSPLY launched the 2009 Ceram.X Case Contest to find the ‘Best Ceram.X Dental Student in the UK’. The competition gave dental students the chance to practice composite layering techniques and required dental students to restore a tooth with Ceram.X duo. The winner was Ms Reena Wadia, a third year dental student at Barts & The London School of Medicine & Dentistry, who was presented with an iPod Touch and Docking Station. Dental Schools across the country participated, including those in Leeds, Sheffield, Manchester and Kings College London. With such a high standard of entries, DENTSPLY look forward to running another Ceram.X Case Contest in 2010...

Innovative nano-ceramic restorative Ceram.X has remarkable durability, and its non-sticky handling ensures ease of use, making it ideal for world-class treatment.

With a commitment to providing dental professionals with the highest quality consumables, DENTSPLY UK is proud to be working with Dental Schools to promote excellence within the industry.

For more information on Ceram.X or the 2010 Case Contest, please contact DENTSPLY on: +44 (0)800 072 5515 or visit our website: www.dentsply.co.uk.

Review your practise infection control policy? With the Alkapharm ‘learning lunch’

The Alkapharm ‘learning lunch’ focuses on professions faced with the daily challenge of correct the correction of malaligned teeth by means of fixed appliances, which are bonded to the inner surface of the teeth to correct tooth positioning - without the braces being seen.

There are now a number of different lingual systems vying for prominence and details of these and the choices available to provide more information about these are listed on the BLOS website. Also available on the site is a searchable database of orthodontic specialists to whom GDPs can refer patients in their area.

BLOS can also provide patient literature on lingual orthodontics and can be contacted at www.blos.co.uk.

Learning Lunch is designed as a refresher for the whole team and covers the day to day aspects of cross-infection control in the dental surgery. This short training course designed for the whole team takes just 5 minutes either during the practice lunch period or at the begging/end of the clinical day.

Currently being offered to practices are ‘Learning Lunch’ Helps meet the requirements of the GDC recertification scheme by updating knowledge and skills for the benefit of the practice its patients and the whole clinical team.

For further information or to arrange a ‘learning lunch’ for your practice telephone Alkapharm on 01785 714910 or e-mail: enquiries@alkapharm.co.uk.

Back to the Future

Lingual orthodontics comes of age

British Lingual Orthodontic Society

Exactly eighteen years ago, in June 1991, the first International Lingual Orthodontics meeting was organised. The practice of lingual orthodontics is now gaining in popularity – both with orthodontists and patients. This milestone is being acknowledged by The British Lingual Orthodontic Society (BLOS) which was started in 2002 and has a growing number of members, all of whom are orthodontic specialists with an additional special interest in lingual appliances.

The term ‘Lingual’ comes from Latin and means “on the side, towards the tongue”. Lingual orthodontics refers to the correction of malaligned teeth by means of fixed appliances, which are bonded to the inner surface of the teeth to correct

Vista Tec Orange from Cardozo is the newest version of the popular eyewear shield. Vista Tec Orange protects eyes from harmful blue light frequencies emitted by curing lights. The high quality of the orange shield allows an excellent optical view and full-face protection. The shield is easily fixed to the Vista Tec frame to ensure a comfortable, lightweight and effective barrier when curing.

Blade protective eyewear features high specification, lightweight metal frames with optically correct wraparound lenses. Blade are supplied with clear or tinted anti-scratch, anti-mist lenses in a titanium coloured frame.

Polydentia Clean is the new cleaner developed specifically for cleaning protective eyewear and shields in the dental surgery. Polydentia Clean is gentle on materials, but hard on dirt and bacteria. It can be sprayed directly onto frames and lenses to provide effective cleaning and care. The liquid evaporates quickly and leaves no residues or streaks.

For further details on these or any of our other products, please contact Cardozo on 01494 775010, info@cardozo.co.uk.

The Implant Course Newcastle

Offering GDP’s around the world a unique learning opportunity to develop the core skills required to successfully and confidently provide dental implants predictably, The Implant Course Newcastle is now enrolling for their year-long course Jan–Nov 2010 (last Friday of every month).

At the Complete Smile Academy, South Shields, the year long Implant Course is an intensive hands-on program led by Allen Branley, Clinical Director at Complete Smile and will explore:

• Case Preparation and Planning
• Gears made easy / Problem solving
• Predictability, C.T. and Soft tissue planning
• Precision Restorations and Laser Welding
• The Art of Aesthetics and Soft tissue design

Every season, every season

The Sonicare range has been designed so it is possible to tailor patients’ brushing experiences according to their needs.

For a thorough, all-around clean, the Standard brush head has a large surface area and a unique scalloped and rippled bristle configuration which extends its reach for deep interproximal cleaning and along the gingival margins. If a patient requires focused cleaning, they find the Mini brush head helps them to focus the dynamic cleaning of their FlexCare in areas which need special attention – hard to reach interproximal areas, around posterior teeth, around fixed and partial dentures and implants and on the lingual surfaces.

For children using the Sonicare For Kids there are two age-appropriate brush heads to suit their needs at key developmental stages; for the youngest brushes aged 4-7 the 4+ head has a short neck and small head whilst the 7+ brush head has a larger head and longer neck and is targeted towards children who are more independent brushers.

For more information visit www.sonicare.co.uk/dsp.
Orthodontic Society: “There are already many examples of commissioning and providers working together successfully as part of local clinical.

A full report of the event will be published by the British Orthodontic Society after the event. For more information please visit www.bos.org.

First Orthodontic Commissioning Education Day has bite

The British Orthodontic Society has now confirmed the final line up of the first Orthodontic Commissioning Education Day which is to be held in parallel with this year’s British Orthodontic Conference in Edinburgh on 14 September 2009. The day is aimed at individuals and organisations who are involved in commissioning NHS orthodontic services and 100 PCT representatives have already registered to attend.

Along with the Department of Health and the Chief Dental Officer, the British Orthodontic Society firmly believes in the value of shared learning about local commissioning and contracting between different areas of the country. Whilst the new contractual arrangements of 2006 in England and Wales brought about a number of positive changes, there are still many issues that would benefit from further clarification and guidance.

According to Richard Jones, Chairman of Orthodontic Practice Committee of the British Dental Practice Consultancy Service (DPCS) provide dental professionals with specialist, bespoke advice on a variety of financial and commercial related issues. Engaging a refreshingly personal approach to business, DPCS offer dentists the following consultancy services:

• Practice Valuation, Sale and Purchase – Independent, professional valuations for sale, purchase or establishment/dissolution of partnerships.
• Full practice purchase details including development potential are also available on the DPCS website.

Financial Health Check and Practice Income Analysis – Extensive financial evaluations, financial projections (changes to working practices) and financial optimisation for areas that could be improved.

Practitioner Contractual Agreements – Expert advice on partnership agreements, associated agreements and PCT or GDS contracts.

With a proven track record providing expert assistance to the dental profession, DPCS is also a member of the Association of Specialist Providers for Dentists (ASPD). Since its formation in 2000, DPCS has provided dentists with reliable, up-to-date guidance and a professional, reasonable charge structure.

For more information call 0161 652 5340 or visit the Dental Practice Consultancy Service Website at www.dental-consultancy.co.uk.

Patient Communications

The public are largely unaware of the risks associated with periodontal disease. There are many examples of commissioning and providers working together successfully as part of local clinical. A full report of the event will be published by the British Orthodontic Society after the event. For more information please visit www.bos.org.

Limited to only seven delegates, The Implant Course is in line with GDC guidelines and offers 60 Hours verifiable CPD. The on site state-of-the-art Lab is the perfect learning ground for delegates, providing access to full technical support along with a phantom head room and full multimedia supported surgeries.

Learn, practice, discuss and embrace the world of dental implants!

For more information and rates call 0191 427 1029, email info@completesmileacademy.co.uk or visit www.completesmileacademy.co.uk.

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Introducing SeptProtector for complete surgery disinfection

Eschmann, the first name in infection control solutions, is proud to introduce the powerful SeptProtector, the complete surgery disinfection solution. Microparticles and bacteria, particularly those distributed by dental turbines, can contaminate exposed surfaces and remain active for many hours within the surgery.

The SeptProtector is specifically designed to safeguard against cross-infection risks.

- Reliable, automated, hands-free disinfection
- Protects against microbial, viral and sporicidal contangions
- Disinfects all exposed surfaces more effectively than manual methods

Replacing your current USB data logger, the effective Wireless Data Logger is compact and discreet, optimising space whilst ensuring best practice to HTM 01-05 guidelines.

For more information, or for a FREE compliance survey, please call 01903 875787 or email info@yoyodental.com

Waterpik® Dental WaterJets
Now Available Across All Boots Stores!

The benefits of Waterpik® Dental Waterjet have been documented in numerous clinical studies. Water Pik is delighted to announce that this groundbreaking equipment is now available in over 800 Boots stores across the UK.

Scientifically proven to offer great advantages in a daily oral hygiene regime, the Waterpik® Dental Waterjet can dramatically improve overall oral health.

For more information on the latest solutions to sterilisation, contact Eschmann on 01905 875787 or email ic.sales@eschmann.co.uk

NEW

Hate paperprintouts? – Go Wireless!

A market leader in infection control solutions, YoYo Dental is proud to launch the new SpectraM Wireless Data Logger. Connected to your current washer disinfecter or autoclave, SpectraM Wireless Data Logger will convert all equipment to produce HTM 01-05 compliant validated data readings.

- No more Paper – All validated data is transmitted to your PC, removed from exposure to life and organise printouts
- Fast – Broadband WiFi Connectivity transmits constant data stream to PC

For more information on the latest solutions to sterilisation, contact Eschmann on 01905 875787 or email ic.sales@eschmann.co.uk

World-class MSc in Restorative & Aesthetic Dentistry available online

Smile-on is the leading provider of innovative, flexible learning programmes to dental professionals. Its complete approach utilises the latest learning solutions, including Webinars.

For further information please contact 020 7915 1092 or email academi.eastman.ucl.ac.uk

Expert Support From The Royal Bank Of Scotland And The ASPD

With its dedicated Healthcare teams and Healthcare Relationship Managers, the Royal Bank of Scotland has proven time and again that its services are of great benefit to dentists. This has enabled it to join the Association of Specialist Providers to Dentists, the first port of call for dentists in need of a little help. With individualised support, knowledge in-depth sector knowledge, tailor-made financial packages, the ASPD is dedicated to ensuring that the needs of even the most unique practice, specialist insurance and up to 100% finance and funding for goodwill, the Royal Bank of Scotland provides reliable support for dentists.

ASPD members also include Solicitors, Accountants, Independent Financial Advisers, Valuers & Sales Agents, Insurance Brokers and more, who can all work together to create effective solutions. Call now and request the ASPD Directory, or visit the website to view helpful articles and profiles on courses and providers.

For more information on the ASPD please call 0800 458 6775 or visit www.aspd.co.uk