CEREC has successfully provided dental restorations for millions of patients and dentists globally. Using CEREC allows you to produce perfect chairside ceramic restorations in the same visit, whilst saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can effectively support your practice and for a no obligation demonstration of the CEREC 3D system telephone 0845 071 5040 or email: info@sironadental.co.uk or www.cerecal.com/solutions.co.uk ■

Velopex Service Team Expands

The Velopex Service Department, dedicated to supporting the growing range of High Quality Products supplied by the Company, is delighted to welcome David Ball to the Team.

David is based in North Hertfordshire and covers the East of England, Midlands and North London. His background is within manufacturing industry having also spent 10 years working for the Company. This further strengthens the Velopex Service Team in an important area of the Country.

The Velopex Range of Products ranges from the widely used processors such as the Velopex Intra-X and Extra-X to the AQuaro Quadro and Diode Laser. All of the products are supported, demonstrated and maintained by the Velopex Service Team.

For more information, please contact:

Owen Reilly, Service Coordinator Velopex Service
Email: enquiries@velopex.co.uk

www.velopex.com ■

Sident Dental Systems

Looking for Sirona Equipment, get it from Sident!

If you are looking for any Sirona equipment, get it from Sident Dental Systems, the UK’s only Specialist Supplier of Siemens/Sirona equipment. Only Sident Dental Systems can offer you:

• Comprehensive bespoke Project Management Service for Surgery refurbishments
• Factory Trained Engineers
• Product Specialists to advise on design, installation and on-site training
• Low cost finance packages for all products
• Established 28 years

Sirona Specialists, Sident Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 2D and 3D digital and film based x-ray apparatus – including the very latest Galileos 3D digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including SiroLaser, SIBREndo and the DAC Universal sterilisation unit.

Wherever possible potential clients are invited to visit The Courtyard, Sident’s state-of-the-art training and showroom facility, where they will be able to view the complete product range in action.

Finally Sident will undertake a complete Project Management Service, including installation and post installation service support, to enable these dreams to become reality.

For further information call Sident Dental Systems on 01932 582900 or email: j.colville@sident.co.uk ■

Outstanding Views With The OPMI Pico

Nuview is renowned for providing dentists with the highest quality, most versatile dedicated illumination equipment. The OPMI Pico microscope, specifically designed by world leader Carl Zeiss exclusively for use in dental practices, represents a cost-effective and versatile equipment solution.

Dr Henry Hoy’s dental practice in Chinnor, Oxfordshire focuses on cosmetic treatments, including crown, bridge and veneers. “I have a huge interest in endodontics,” he says, “and when you love something, you want to do it well. At first I used the OPMI Pico just for endodontic treatment but now I use it for everything.”

The image is absolutely outstanding,” Dr Hoy continues, “and the combination of light and magnification is the main reason I use the OPMI Pico.

Nuview offers a comprehensive service to dentists, including surveys of equipment, full installation and training, as well as prompt and reliable aftercare. “Nuview have been fantastic,” Dr Hoy concludes. I am really pleased with my OPMI Pico.”

For more information please call Nuview on 01455 759659, email info@nuview-ltd.com or visit www.voroscope.co.uk ■

BACD London Study Club

Continuing with its series of career development events, the BACD is pleased to announce another Study Club on the topic of ‘Symbiosis in Dentistry – Orthodontics and the Restorative Dentist’.

Dr Peter Huntley will be presenting. Having founded Quality Orthodontics, one of the country’s largest adult orthodontic practices, Dr Huntley has a broad range of knowledge and experience upon which to draw. He is also a part-time lecturer at the Royal London and Eastman Dental Hospitals and in this session he will be focusing on how interdisciplinary management of complex problems can generate improved outcomes.

The presentation will cover areas including: Gingival margin problems; the redistribution of space; paralleling teeth and access for hygiene; and third molar issues.

Any practitioner looking to expand their skills base for restorative dentistry would find something of benefit from Dr. Huntley’s address, which will take place on Tuesday 5th November 2009 at the British Dental Association.

For more information or a booking form please contact Suzy Ratcliffe on 01284 18526 or email suzy@bacd.com ■

Dental Bleaching, Education and Training

The British Dental Bleaching Society provides training and is the only UK body to offer certification of tooth whitening procedures to all members of the dental team.

There are two levels of membership to the society regular and gold, and once joined you will have access to the latest information on bleaching, education and training. Join in time and you could attend Knod- edge is Power, teeth whitening master class on Wednesday 21st October or the Advanced Bleaching Seminar and hands on training two day course on 28th to 30th October 2009.

The Dental Directory is the proud sponsor of the BDBS, supporting the society and members to ensure the correct practice of tooth whitening. Members are eligible for an exclusive package of benefits provided by The Dental Directory.

For more information on the society, membership and forthcoming training courses, call The British Dental Bleaching Society on 0207 7267 7070 or visit www.b dbs.co.uk ■

wy10 are proud to announce the new advanced ‘wy10 Chairside Kit’

The wy10 whitening products are available in the UK exclusively from The Dental Directory. To find out more call free on 0800 585 586 or go on-line at www.dental-directory.co.uk ■

Banish Tooth Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and professional (surgery) whitening procedures.

GC has introduced Tooth Mousse that is the perfect adjunct to your usual tooth whitening treatments. Apply immediately after tooth whitening to relieve sensitivity caused by dehydration in the surgery or provide your patients with a tube to take home with their home whitening kit.

GC Tooth Mousse is water based, sugar free topical cream

Secure Your Future with CEREC

Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for practices, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices locally which has a real advantage for the patient.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your patients with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the prosthesis.
that contains Recaldent\textsuperscript{®} CPP-ACP (Carrisin Phoshophsate – Amorphous Calcium Phosphate). This topical paste will provide extra protection for the patients’ teeth. It has been shown that the twice-daily-use of 1\% CPP-ACP solution produced a 19\% reduction in enamel demineralisation (Reynolds, 1998).

When CPP-ACP is applied to the tooth surfaces, it binds to biofilms, plaque, bacteria, hydroxyapatite and surrounding soft tissues, forming bioavailable calcium and phosphate. To provide a variety of choices for individual patients, GC Tooth Mousse is available in 5 delicious flavours namely, Strawberry, Tutti Frutti, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0844) 1908 218999 or e-mail info@uk.gc-europe.com.

Beverly Hills Formula/ Purity Laboratories

Come and visit us at the BDTA Dental Showcase 2009, stand D17. Upgrade to the healthier side of whitening and stop Gingivitis before it starts. The best recommendation for bright white teeth is the everyday use of Beverly Hills Formula from Purity Laboratories, because the range offers a unique combination of anti-bacterial agents, low abrasion and anti-stain polishers to protect and whiten teeth and aims to provide innovative, high quality, niche products in the oral hygiene market. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula toothpaste removed over 90\% of staining. In its bid to prevent gum disease by controlling the amount of plaque that builds up on your teeth, Beverly Hills Formula has formulated a Gum & Enamel Care toothpaste. With regular use the Potassium Citrate formula builds a protective layer on the tooth’s nerve endings, formula builds a protective layer on the tooth’s nerve endings, formula builds a protective layer on the tooth’s nerve endings, formula builds a protective layer on the tooth’s nerve endings, formula builds a protective layer on the tooth’s nerve endings.

For further information please visit our website: www.beverlyhillsformula.com.

DENTSPLY Promotes World-Class Expertise With Ceram.X\textsuperscript{TM}

At the beginning of the year, DENTSPLY launched the 2009 Ceram.X Case Contest to find the ‘Best Ceram.X, Dental Student in the UK’. The competition gave dental students the chance to practice composite layering techniques gained during required dental students to restore a tooth with Ceram.X duo. The winner was Ms Beena Wadia, a third year dental student at Barts & The London School of Medicine & Dentistry, who was presented an iPod Touch and Docking Station. Dental Schools across the country participated, including those in Leeds, Sheffield, Manchester and Kings College London. With such a high standard of entries, DENTSPLY looks forward to running another Ceram.X Case Contest in 2010...

Innovative nano-ceramic restorative Ceram.X has remarkable durability, and its non-sticky handling ensures ease of use, making it ideal for world-class treatment.

With a commitment to providing dental professionals with the highest quality consumables, DENTSPLY UK is proud to be working with Dental Schools to promote excellence within the industry.

For more information on Ceram.X or the 2010 Case Contest, please contact DENTSPLY on: +44 (0)800 072 5515 or visit our website: www.dentsply.co.uk.

Review your practise infection control policy? With the Alkapharm ‘learning lunch’

The Alkapharm ‘learning lunch’ focuses on profession and requires procedures for the successful, day to day prevention of cross contamination within the dental surgery environment.

The term ‘Lingual’ comes from Latin and means “on the side, towards the tongue”. Lin-gual orthodontics refers to the correction of malaligned teeth by means of fixed appliances, which are bonded to the inner surface of the teeth to correct tooth positioning – without the braces being seen.

There are now a number of different lingual systems vying for prominence and details of these and the choices available to provide more information about these are listed on the BLOS website. Also available on the site is a searchable database of orthodontic specialists to whom GDPs can refer patients in their area.

BLOS can also provide patient literature on lingual orthodontics and can be contacted at www.blos.co.uk.

Complete Protection from Cardozo

Vista Tec Orange from Cardozo is the newest version of the popular eye shield. Vista Tec Orange protects eyes from harmful blue light frequencies emitted by curing lights. The high quality of the orange shield allows an excellent optical view and full face protection. The shield is easily fixed to the Vista Tec frame to ensure a comfortable, lightweight and effective barrier when curing.

Blade protective eyewear features high specification, lightweight metal frames with optically correct wraparound lenses. Blade are supplied with clear or tinted anti-scratch, anti-mist lenses in a titanium coloured frame.

Polydentia Clean is the new cleaner developed specifically for cleaning protective eyewear and shields in the dental surgery. Polydentia Clean is gentle on materials, but hard on dirt and bacteria. It can be sprayed directly onto frames and lenses to provide effective cleaning and care. The liquid evaporates quickly and leaves no residues or streaks.

For further details on these or any of our other products, please contact Cardozo on 01494 775010, info@cardozo.co.uk.

Every reason, every season

The Sonicare range has been designed so it is possible to tailor patients’ brushing experiences according to their needs.

For a thorough, all-around clean, the Standard brush head has a large surface area and a unique scalloped and rippled bristle configuration which extends its reach for deep interproximal cleaning and along the gingival margins. If a patient requires focused cleaning, they find the Mini brush head helps them to focus the dynamic cleaning of their FlexiCare in areas which need special attention – hard to reach interproximal areas, around posterior teeth, around fixed and partial dentures and implants and on the lingual surfaces.

For children using the Sonicare For kids there are two age-appropriate brush heads to suit their needs at key developmental stages; for the youngest brushers aged 4-7 the 4+ head has a short neck and small head whilst the 7+ brush head has a large head and longer neck and is targeted towards children who are more independent brushers.

For more information visit www.sonicare.co.uk/dcp.

The Implant Course

Newcastle

Offering GDP’s around the world a unique learning opportunity to develop the core skills required to successfully and confidently provide dental implants predictably, The Implant Course Newcastle is now enrolling for their year-long course Jan–Nov 2010 (last Friday of every month).

Hosted at the Complete Smile Academy, South Shields, the year long Implant Course is an intensive hands-on program led by Allen Branley, Clinical Director at Complete Smile and will explore:

• Case Preparation and Planning
• Crowns made easy / Problem solving
• Predictability, C.T. and Soft-tissue planning
• Precision Restorations and Laser Wielding
• The Art of Aesthetics and Hand Design
Are you fully compliant?

What is the beating heart of a dental practice? Often unintentionally neglected, the air compression system is relied upon to provide safe, dry and infection-free compressed air to numerous instruments and hand-pieces on a daily basis.

To regulate dental air compressors for risk of contami- nations, all systems must now be compliant with NHS HTM 2022/1 guidelines and conform to the following quality condi-
tions:

• Dryer System – Should be capable of producing air with an atmospheric dew-point not less than –20°C.

• Filter System – Should provide dust filtration down to 1 mm with a DOP (aerosol) efficiency of not less than 99.97% and bacteria filtration down to 0.01 mm with a DOP (aerosol) efficiency of not less than 99.9999%.

Invest in a cost effective Dental Air Clean Air Package for all equipment that includes servicing, maintenance, breakdown support and air quality control checks to ensure full compliance and optimum in-
fection control.

Call Dental Air on FREEP-HONE 0800 542 7575 and ask for FREE Practice Manager’s Guide, or visit www.dental-air.co.uk

First Orthodontic Commissioning Education Day has bite

The British Orthodontic Society has now confirmed the final line up of the first ‘Or-
thodontic Commissioning Education Day’ which is to be held in parallel with this year’s British Orthodontic Conference in Edinburgh on 14 Septem-
ber 2009. The day is aimed at individuals and organisations who are involved in commis-
ioning NHS orthodontic services and 100 PCT representa-
tives have already registered to attend.

Along with the Department of Health and the Chief Dental Officer, the British Orthodontic Society firmly believes in the value of shared learning about local commissioning and con-
tracting between different ar-
eas of the country. Whilst the new contractual arrangements of 2006 in England and Wales brought about a number of positive changes, there are still many issues that would benefit from further clarification and guidance.

According to Richard Jones, Chairman of Orthodontic Prac-
tice Committee of the British Orthodontic Society, “There are already many examples of com-
missoners and providers work-
ing together successfully as part of local clinical.

A full report of the event will be published by the British Or-
thodontic Society after the event. For more information please visit www.bos.org

60 second High Level Surface Disinfectant/Cleaner

• All Surface ready to use dye purpose disinfectant/cleaner

• Microbiological Activity

• Bactericidal: (incl MRSA) EN15727/EN15697, Tubercu-
locidal; EN14458/EN15597.

• Virucidal (HBV/HCV/HIV; SARS, Vaccinia, Herpes, In-
fuenza H1/H3N1; DIW/ RRV/EN 14478, Yeastidal & Fungalidal; EN 13642/EN15697: within 60 seconds

• 1 litre trigger with trigger dis-
 pense

• 5 litre economy drum

New available through your usual dental wholesaler www.alkapharm.co.uk

Professional, Personal, Practice Advice

Dental Practice Consultancy Service (DPCS) provide dental professionals with specialist, bespoken advice on a variety of fi-
nancial and commercial related issues. Engaging a refresh-
ingly personal approach to business, DPCS offer dentists the following consultancy serv-
ices:

• Practice Valuation, Purchase – Professional, pro-
fessional valuations for sale, purchase or establishment/ dissolving of partnerships

• Practice Contractual Agreements – Expert advice on part-
nership agreements, associ-
ate agreements and PCT or GDS contracts

• Financial Health Check and Practice Income Analysis – Extensive financial evalua-
tions, financial projections (changes to working prac-
tices) and financial optimisa-
tion for areas that could be improved

With a proven track record to providing expert assistance to the dental profession, DPCS is also a member of the Asso-
ciation of Specialist Providers for Dentists (ASPD). Since its formation in 2000, DPCS has provided dentists with reliable, up-to-date guidance and a pro-
fessional, reasonable charge structure.

For more information call 0161 652 5504 or visit the Den-
tal Practice Consultancy Ser-
vices website at www.dental-
consultancy.co.uk

Patient Communications

The public are largely un-
aware of the risks associated with periodontal disease least all means of preventing or controlling it. The British So-
ciety of Periodontology (BSP) have produced a patient leaflet that explains in clear language and with simple illustrations what the disease is, who can get it and how it can be treated. The leaflet has been produced in conjunction with F&G Oral Health whose spokesperson commented, “As consumer press coverage on dental matters is starting to increase but most of this seems to relates to cosmetic dentistry. Clearly periodontal disease is not such an attractive topic, which is ironic consider-
ing that it affects such a large proportion of the population. The BSP have done a fantastic job in putting this leaflet to-
gether and we hope that with the support of the profession it will do much to demystify this prevalent disease”. All BSP members will also receive samples in the autumn. Alter-
atively, you may contact your Oral-B representative who will have stock available for any practices.

With this in mind senior man-
agement at the UK headquarters intends to place considerable focus on this range of products.

Consequently, Leo James has been appointed to the new position of UK CAD/CAM Man-
ger. Over the next 2 years Leo will be instrumental in placing the company at the forefront of the industry in the field of CAD/CAM dentistry.

Ivoclar Vivident is a market leader in all- ceramics with product innovations and strat-
egic training support for the dental industry. All-ceramics is a core competence of the com-
pany and senior management consider dentistry needs highly aesthetic and reliable materials for the CAD/CAM technique. As such the IPS e.max system was developed for CAD/CAM processing.

Ivoclar Vivident has had sig-
nificant success in many areas over the last few years and CAD/CAM dentistry is just one area that will become even more im-
portant over the years to come.

With this in mind senior man-
agement at the UK headquarters intends to place considerable focus on this range of products.

Increasing numbers of pa-
tients are demanding metal-
free restorations due to con-
cerns over amalgam and the su-
perior aesthetics that compos-
itides provide. With QuixXilTM, DENTSPLY has taken posterior restorations to a new dimen-

QuixXil is designed to offer an extremely durable, aestheti-
cally pleasing restoration that is easy to place and highly packable, at a very reasonable price. Available in one universal shade, QuixXil blends very well with the colour of the surround-
ing tooth structure. Clinicians can offer their patients the choice of a white filling that satisfies their aesthetic needs at a small fee as against an amal-
gam for posterior restorations.

With low wear rates, a shrinkage rate of 1.7% ex-
cellent, non-sticky handling, QuixXil also saves the dentists’ time by curing 4mm increments in just 10 seconds.

For more information, please call DENTSPLY on +44(0)800
072 5515 or visit www.dentsply.co.uk

Ivoclar Vivident Appoints New UK CAD/CAM Manager

Darryl Muff, General Man-
ger, Ivoclar Vivident UK com-
mants, “I would like to congrat-
late Leo on his new appoint-
ment and look forward to sup-
porting him in respect of the challenges and rewards that his new post will bring.”

Vizilite Plus™ Screening Test
for Oral cancer

Vizilite Plus™ is a simple technology to assist in the early
SaniSwiss – Cost saving surgical essentials!

Are your surgical consumables costs creeping up? The new range of Swiss quality Drape kits and disposable giving sets from Swallow Dental may be the answer for you. The sterile giving sets are compatible with all major manufacturers including W&H and Nornav and can save you up to 5% on your current costs. The SaniKit pre-packed drape kits provide a time and cost saving solution for your surgical needs. They contain a comprehensive range of drapes and gowns and feature a detachable traceability label on your records and are currently on offer from £20 per pack. To place an order or for further information contact Swallow Dental on 01535 665612.

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Swallow Dental Supplies Ltd
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Ryefield Way
Silsden
West Yorkshire
BD20 0DL
Tel: 01535 665612
Fax: 01535 656457
Email: rebecca.jacques@swallowdental.co.uk
www.swallowdental.co.uk

Waterpik® Dental Water Jets
Now Available Across All Boots Stores!

The benefits of Waterpik® Dental Water Jet have been documented in numerous clinical studies. Water Pik is delighted to announce that this groundbreaking equipment is now available in over 800 Boots stores across the UK.

Scientifically proven to offer great advantages in a daily healthcare regime, the Waterpik® Dental Water Jet can dramatically improve overall oral health.

Dental professionals can also order Waterpik® dental water jets through their dental wholesaler and make the most of their professional courtesy discount.

Lightweight and cordless, the Waterpik® dental water jet offers many advantages. It is convenient when travelling and its slender shape enables easy storage. The many health benefits of Waterpik® dental water jets include a hygienic mouth, strong and healthy teeth and gums, fresh breath confidence and excellent protection against plaque, bacteria, bleeding and a range of periodontal diseases.

For more information visit www.waterpik.co.uk

Invest In Your Career

The UCL Eastman Dental Institute has supported dental professionals for 60 years by offering a variety of training pathways supporting career development. Whether it is studying towards speciality training or just to expand your knowledge, the Eastman provides a vast selection of courses.

A wide range of part-time modular UCL programmes start at various stages throughout the year (eg Restorative, Aesthetic, Implant) and support committed dental professionals wishing to update their clinical skills and work towards Certificate, Diploma and MSc degrees.

World-class MSc in Restorative & Aesthetic Dentistry available online

Smile-on is the leading provider of innovative, flexible learning programmes to dental professionals. Its complete approach utilises the latest learning solutions, including Webinars.

For more information please call 020 7915 1092 or email academi@eastman.ucl.ac.uk

Expert Support From The Royal Bank Of Scotland And The ASDP

With its dedicated Healthcare teams and Healthcare Relationship Managers, the Royal Bank of Scotland has proven time and again that its services are of great benefit to dentists. This has enabled it to join the Association of Specialist Providers to Dentists, the first port of call for dentists in need of a little help. With in-depth sector knowledge, tailor-made financial packages to meet the needs of even the most unique practice, specialist insurance and up to 100% finance and funding for goodwill, the Royal Bank of Scotland provides reliable support for dentists.


For more information on the ASDP please call 0800 454 6775 or visit www.asdp.co.uk